


CERTIFICATE ID: 4888a07-076-1281-857-85026720a

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **CapCut for Beginners: Short Form Vertical Video Editing for Shorts, Reels, and TikTok.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/25/2024	49 minutes	Marielou Mondt

CERTIFICATE ID: 638F156-2756-1648-1640-3571613327b

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Social Media Content Creation in Canva: From Beginner to Advanced.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/15/2024	7 hours 56 minutes	Maggie Stora



Content Marketing Certified

Vince Brinkhoff

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Apr 4 2024 - May 4 2026

Certification code: 33a11b579f9b34c6b2614c022561d18c

HubSpot Academy



CERTIFICATE ID: 63814072-1914-4341-965a-e180a14a0216

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Copywriting For Beginners: How To Write Web Copy That Sells Without Being Cheesy.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/20/2024	1 hour 2 minutes	Jesse Forrest


CERTIFICATE ID: 50a66271-848a-162a-8417-327797752028

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Social Media Copywriting Masterclass: Professional Tips for Profiles and Posts.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/21/2024	57 minutes	Ruth Clowes



CERTIFIED

Digital Marketing Associate


CERTIFICATE ID: 01a883ba-e352-4a48-8422-13217cc56612

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Facebook Ads and Instagram Ads: Create and Scale Successful Campaigns.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/19/2024	3 hours 5 minutes	Maggie Staro

CERTIFICATE ID: 53a83e63-1022-4707-940b-c0a294c76c50

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Scale Your Business with Facebook Ads. Learnings from spending \$150 Million..**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/31/2024	1 hour 39 minutes	Jack Paxton


CERTIFICATE ID: 95a033c9-8a05-4514-9681-e01814a64d7c

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **SEO Today: Strategies to Earn Trust, Rank High, and Stand Out.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/24/2024	1 hour 9 minutes	Rand Fishkin



Social Media Certified

Vince Brinkhoff

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Apr 5 2024 - May 5 2026

Certification code: a55ec3463a294e47a2a323b34b8c8a88b

HubSpot Academy



CEO Yamin Rangan

CERTIFICATE ID: 1525918-4d51-137e-b88f-0528a9f65a

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Social Media Marketing: How to Create an Impactful Strategy for Any Business.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/12/2024	2 hours 17 minutes	Maggie Stora

CERTIFICATE ID: 3746326-1c28-1a45-1a45-87946a736d

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Powerful Social Media Marketing for Beginners.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/9/2024	8 hours 50 minutes	Maggie Stora

CERTIFICATE ID: 816d7245-8ada-1a4a-8251-196802028131

SKILLSHARE.

Skillshare officially and enthusiastically celebrates that

Vince Brinkhoff

has completed the class and project for **Social Media Marketing: Top Tips for Growing Your Followers & Going Viral.**



DATE OF ISSUE	CLASS LENGTH	TEACHER
3/29/2024	1 hour 6 minutes	Cat Coquillette

6 Courses

Apr 16, 2024

Vince Brinkhoff
has successfully completed the online, non-credit Professional Certificate

Meta Social Media Marketing

In this specialization, learners developed and honed essential social media marketing skills, including establishing and managing a social media presence, creating and managing content for social media platforms and evaluating and measuring content performance, creating effective and attractive ads for social media, creating advertising campaigns in Facebook Ads Manager, and evaluating and communicating the results of advertising campaigns to business managers or marketing directors. Learners developed a portfolio throughout the Specialization applying their social media marketing knowledge and skills.

Andy Anderson
Andy Anderson, CEO & Co-Founder Apply, Adj. Professor, UCLA Anderson School of Management

Daniel Kob, Marketing Leader & Entrepreneur

The online specialization named in this certificate may draw on material from courses taught on campus, but the included courses are not identical to the campus courses. Participation in this online specialization does not constitute enrollment at the university. This certificate does not confer a University grade, course credit, or degree, and it does not verify the identity of the learner.

Verify this certificate at: <https://coursera.org/certificates/professional/816d7245-8ada-1a4a-8251-196802028131>